



Kathy Zhang | UX Designer

# RESUME

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## About

Nice to meet you! I'm Kathy Zhang, a visual designer specializing in UI/UX and Web Design. I studied art history at Barnard College and worked for many years in the arts — as an art critic, gallery assistant and graphic designer. I worked in the restaurant industry for even more years, to which I attribute the bulk of my UX skills. Currently, I work as a pet sitter and dog daycare attendant while continuing my design education online.



## Education

DesignLab UX Academy (current)

Google Project Management Certification (2025)

Figma Master Class by Designership (2023)

Barnard College, BA in Asian and Middle Eastern Cultures (2010)



## Projects

### BorderPlex E-Zine

I designed and developed a website for the launch of BorderPlex, an exhibition and visual storytelling e-zine organized by artist-curator Pico del Hierro-Villa.

### KAUS Insurance

KAUS is a conceptual student project for DesignLab UX Academy. A national insurance company, transitioning to direct-to-customer sales, requires a brand revamp along with a digital business platform. After conducting market and user research, I developed a brand strategy, designed icons, product cards and a responsive logo, wireframed and prototyped the website, then revised the design after additional usability testing.



## Experience

### Arie's Dogland (2024-25)

Assistant Dog Trainer, Daycare Attendant

### Rover (2021-25)

Pet Sitter

### EN Japanese Brasserie (2014-2020)

Host, Server

### Essential Homme Magazine (2014)

Graphic Designer

### ArtAsiaPacific (2011-13)

Assistant Editor

### Miyako Yoshinaga (2011)

Gallery Assistant



## Skills

**Software:** Figma, Photoshop, Illustrator, InDesign

**Professional:** Design Thinking, Brand Strategy, Product Management, User & Competitor Research, Usability Testing, Wireframing, Prototyping, Responsive Design, Problem Solving, Attention to Detail, Empathy, Communication



## Interests

I'm a rock climber and animal lover. Rottweilers and Great Pyrenees are my favorite dogs.